

2022 AWARD WINNING PROGRAM

The KOOP award is the most prestigious workplace health award in the world due to its high integrity and purity. It is:

- Decided by 12 independent industry and academic experts.
- Blind to company identity and provider identities.
- Not awarded where no program is deemed worthy or does not meet the criteria.



We are incredibly proud of the achievement both for DENSO and Health by Design, considering there are tens of thousands of programs and providers in North America! It is sensational validation of a unique methodology that was developed 20 years ago and has evolved and improved every year since.

While this is a North American program and award, the methodology and results achieved in Australian and New Zealand programs are completely consistent with the DENSO program.

Here are just a few evaluator comments about our program.

“Use of roaming onsite coach model, which was embedded into workflow of operations.”

“Use of neuroscience for leadership track to help leaders more effectively respond to stress.”

“The approach of integrating coaching presence and contact into normal workflow, eliminating the proactive ‘opt-in’ barrier, training coaches to be attuned to the local culture are intriguing and innovative. **The neuroscience for leadership track is intriguing as well.**”

“Onsite ‘roaming’ coaches with coaching cycles of engagement is an excellent idea and increased overall engagement. Appreciate the memory degradation theory woven into the program design. Well done!”

“One of the more truly innovative program strategies I’ve seen, focusing on deep integration of health coaches into plant operations and addressing individuals at all stages of change intrinsically.”

“Programmatic approach was grounded in scientific principles.”

“Focus on ‘meaningful engagement’ in one’s health with two levels of engagement specifically defined.”

“Improvements in cohort in nine measured health risks/behaviours far exceeds standard.”



HealthbyDesign